



NORFOLK

Memorandum

TO: City Council

FROM: Lori A. Crouch, Public Relations Manager

COPIES TO: City Clerk, City Attorney

SUBJECT: Council Interests

DATE: May 30, 2014

I hope you had a nice week. We are heading to the Old Dominion University campus for the June 3, 2014 Work Session. President John Broderick and his staff will provide you an overview of their vision for the University. The discussion will also include a brief synopsis of ODU's Master Plan.

Polling Place Outreach: The Norfolk Electoral Board is recommending a change in two polling places; Ballentine Precinct from Ballentine School to the new Ray & Joan Kroc Corps Community Center and Hunton Y Precinct from Hunton YMCA to Ruffner Academy. The Ballentine Precinct name will remain the same but the Hunton YMCA Precinct will change to Ruffner Precinct.

The polling place changes provide improved space, parking and both are ADA compliant.

These changes will impact the November 4, 2014 General Election. Registered voters within the precincts will receive new voter cards with maps of the polling place by September 1st. Staff will post polling place changes on the Office of Elections website homepage (www.norfolk.gov/elections) and post signs at the previous polling places on Election Day. Staff will also post notifications on the city's website and social media pages, as well as print ads.

Staff will attend the Ballentine Civic League and Tidewater Civic League June meetings to inform residents and answer any questions.

Recreation Center Wi-fi: Free Wi-fi is not available in any of our city recreation centers. This decision protects the security of the children who attend after-school and summer camp programs. Also, we currently do not have the infrastructure in place to support it.

Delightful Duck Dividends: What do you get when a 40ft tall duck floats its way along the Hague? National and international press coverage and hundreds of thousands of visitors! Chrysler Museum wrapped up the 10 day Duck visit with: 150,000 Duck visitors, 40,000 Chrysler Museum visitors, 1.6

million Facebook page views, 4,400 rubber ducks sold in the Museum shop, 1,900 duck t-shirts sold, 4 weddings at the Chrysler during the Duck visit and hundreds of thousands of Duck “selfies”!

School Construction Public Workshops: We completed the second Campostella Elementary public workshop earlier this week. Nearly 100 residents, school staff and parents attended. We received 254 survey responses. During this meeting, the input collected from the first workshop and surveys was reflected in the updated site/floor plans. The updated conceptual designs are posted on the PPEA website – www.norfolk.gov/PPEA.



The first Broad Creek and Larchmont Elementary public workshops will take place next week. Broad Creek is Monday from 6-8pm at Richard Bowling Elementary and Larchmont is Tuesday from 6-8pm at Larchmont Elementary. Outreach for both of these meetings include: multiple robo-calls, flyers, City/NPS websites, City/NPS social media, civic league email blasts, stickers home with kids, yard signs, PTA assistance, Neighborhood Specialists outreach.

Have a nice weekend.